

IN ASSOCIATION WITH
emaa
EVENT MANAGEMENT ASSOCIATION OF ASSAM

Knowledge Partner
eema
Event & Entertainment
Management Association

**INTELLECTUAL
CONCEPTS**
Presents

IMAGINARIUM

09 OCTOBER 1.0

Northeast Events & Entertainment Leaders Summit



MAYFAIR
Spring Valley Resort

Guwahati



| About Us

Intellectuals Concepts is the brainchild of seasoned event managers with over a decades of experience, united by a shared vision to create meaningful and impactful Intellectual Property (IP) events across the globe.

Rooted in creativity, professionalism, and strategic thinking, we specialize in developing original event concepts that go beyond the ordinary offering immersive experiences that engage, inspire, and leave a lasting impression.

Founded in Assam, we take pride in our cultural roots while embracing a global outlook. Our mission is to build a diverse portfolio of IP events that span industries, interests, and geographies from festivals, exhibitions, and conferences to thought-leadership forums and community initiatives.

At Intellectuals Concepts, we believe that events are more than just gatherings they are platforms for connection, collaboration, and cultural celebration. With each project, we aim to set new benchmarks in quality, innovation, and audience impact.



IMAGINARIUM

09 OCTOBER 1.0

IMAGINARIUM 1.0 is the first flagship event of its kind by Intellectuals Concepts, marking a bold step in redefining the event landscape of Northeast India.

As the region's first-ever high-powered convention for the Event and Entertainment fraternity, IMAGINARIUM 1.0 aims to bring together top event managers, creative professionals, and industry leaders from across the globe. This groundbreaking initiative will spotlight Northeast India as a vibrant destination for the live event, experiential marketing, and wedding industries.

Positioned as Northeast's most influential convention, IMAGINARIUM 1.0 will explore the business of events and entertainment—a sector that plays a crucial role in India's tourism economy, job creation, global branding, and GDP growth.



Northeast's 1st Creative
& Entertainment Convention



Hub of Professionals
Artists & Brands



Platform for Networking
& Future Showcasing



Key Highlights



Knowledge Exchange & Insights

The convention will feature top-tier panels and sessions with leading Regional and National voices in experiential marketing and event management.

Pavilions and Display Zones:

Spaces for engagement and showcase. Showcasing products, services, or ideas in a creative and engaging way, to attract attention, engage visitors, provide information, and encourage interaction with the exhibited



Networking & Collaboration

IMAGINARIUM 1.0 will serve as a crucial platform for networking, connecting industry professionals, and fostering collaboration among industry leaders and creative.

Industry Recognition & Celebration

Recognition to the veteran leaders of the Industry across North Eastern States. The event will also feature cultural performances and celebrate the creative spirit within the industry.



| Audience Profile

Event managers
wedding planners &
delegates from across India



Policy makers,
govt. agencies
& industry leaders



Experiential design,
technology, production
& MICE travel experts



Media, bloggers
influencers & cultural voices



| Industry Overview (Current Size and 3 Year Projections)

₹6+ Lakh Crore
Wedding Industry
Growing at 15–17% CAGR



₹1.25 Lakh Crore Live
Events & Experiential
Marketing By 2028



₹2 Lakh Crore
Destination Weddings
Projected by 2028



12 Million+ Jobs
Supported
Across hospitality,
tourism & F&B



Strategic Reasons to Partner

Global Positioning:

- Align your brand with a pioneering cultural movement
- Be seen as a visionary supporting emerging markets and creative economies

Direct Business Opportunities:

- Connect with decision-makers, partners, and clients from the events & entertainment ecosystem
- Explore new collaborations and B2B engagements

Targeted Audience Access:

- Event professionals & agency heads
- Influencers, performers, and creatives
- Emerging talent, and cultural leaders

Brand Integration:

- Seamlessly weave your brand into experiences, activations, and event content
- Sponsor curated sessions, zones, or experiences that reflect your values

Media Attention:

- Amplify your brand through local, regional, and national media
- Benefit from influencer coverage, PR campaigns, and post-event content



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OUR PROUD PARTNERS

Hospitality Partner



Print Media Partner

অসমীয়া অতিদিন

Electronic Media Partner



Digital Media Partner



Banking Partner



Radio Partner



Electronic Media Partner



Sound & Light
Partner



SFX Partner



Gifting Partner



Celebration Partner



Logistic Partner



F&B Partner



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OUR PROUD PARTNERS

Memento Partner



F&B Partner



Trussing Partner



Pouring Partner



Furniture Partner



Production Partner



Printing Partner



Led Wall Partner



Branding Partner



Technical Partner



Photography Partner



Choreography Partner



Show Run Partner



SUPPORTED BY



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09 OCTOBER 1.0

Reach Us

we shall be glad to meet you and take you through the
Event plan.

This event is slated to be the first ever high powered
convention for the Event and Entertainment fraternity
of North East.

For further queries feel free to reach us at
info@intellectualconcepts.in

